

How to seize the Al opportunity

Event* Agenda *Subject to change

Main Stage



10:05 - 10:45

Al & the Future of Work: Supercharging Industry Performance

Marika Auramo - **CEO, Vodafone Business**Ottoline Leyser - **Chief Executive, UK Research & Innovation**Thomas Balkizas - **Senior Director Life Sciences , Microsoft UK**

10:55 - 11:35

Advancing AI: Fostering Trust with Proactive Policy

Marietje Schaake - International Policy Director at Stanford University Cyber Policy Center and International Policy Fellow at Stanford's Institute for Human-Centered Artificial Intelligence Kai Zenner - Head of Office and Digital Policy Adviser, European Parliament

11:45 - 12:10

Debbie Weinstein, Google UK: Boosting Business Growth Through Al Innovation

Debbie Weinstein - Vice President and Managing Director, Google United Kingdom & Ireland, Google

12:20 - 13:00

Actionable Intelligence: How Advancing AI will Combat Cyber Crime

Rosanne Kincaid-Smith - **Group COO**, **Northern Data Group**John Carlin - **Partner, Paul, Weiss, Rifkind, Wharton & Garrison LLP**Kevin Allison - **President, Minerva Technology Policy Advisors**

14:45 - 15:25

Al-Powered Finance: Shaping the Future of Fintech

Ranil Boteju - Chief Data and Analytics Officer, Lloyds Banking Group EJ Achtner - Group Head, Generative Artificial Intelligence Capabilities, HSBC

15:35 - 16:00

Al Evolution: Compact Models Deliver Major Gains in Privacy and Accessibility

Thomas Wolf - Co-Founder and CSO, Hugging Face

16:10 - 16:40

Maximising Al's Potential: OpenAl's Anna Makanju in Conversation with Verity Harding

Anna Makanju - Vice President of Global Affairs, OpenAl Verity Harding - Founder, Formation Advisory Ltd, Google DeepMind (former)

16:50 - 17:25

Al & Ethics: Scaling Safeguards for Industry

Ray Eitel-Porter - Senior Adviser for Responsible AI, Accenture
Sana Khareghani - Professor of Practice in AI at King's College London
and Head of AI Policy for Responsible AI UK

17:35 - 18:00

Tony Fadell in Conversation

Tony Fadell - Principal at Build Collective and Best Selling Author of BUILD: An Unorthodox Guide to Making Things Worth Making, Build Collective

Elgar Focus Stage



10:05 - 10:40

Generative Al & Deepfakes: Key Insights for Business

Maja Pantic - Al Scientific Research Director, Meta / Imperial College London Laura Ellis - Head of New Technology Forecasting, BBC Yih-Choung Teh - Ofcom

10:50 - 11:30 Startup Showcase

Startups To Be Announced

12:30 - 13:00

Al & Consciousness: Evolving Safe & Efficient Al with Neuromorphic Computing

Daniel Hulme - CEO / Chief Al Officer, Satalia / WPP Calum Chace - CMO, Conscium

14:00 - 14:30

Harnessing LLMs: Real-World Use Cases & Future Growth

Colin Jarvis - OpenAl

16:00 - 16:40

Al for Public Good: How do we Supercharge the UK Economy

David Hogan - Vice President Enterprise EMEA, NVIDIA

Salon Programme

These sessions are editorially curated around specific topics, and designed for you to engage with peers, share ideas, and explore collaborative opportunities.

10:00 - 10:45

How Transforming Employee Health is Crucial to Business Longevity

Hosted by **Tina Woods, Collider Health**

11:00 - 11:45

From Talk to Action: Building the Ecosystem for Future Skills

Hosted by **Tony Blair Institute**

12:00 - 12:45

Igniting Business Growth - AI for Marketing & Sales

Hosted by **Push**

13:45 - 14:30

Al Leadership: Unlocking Innovation through Diverse Voices

Hosted by Women in Al



14:45 - 15:30 Intelligent Infrastructure for Intelligent Payment Systems

Fostering Creativity in Teams in the Age of Al: Are Today's Corporations Fit for the Next Generation?

Hosted by **Boster Group**

Hosted by **Human Thinking**